

CORPORATE PARTNER PROGRAM



CAL-ICMA
A State Affiliate of ICMA

ABOUT CAL-ICMA



Cal-ICMA is the official state affiliate of ICMA and is inclusive of all ICMA members without creating another "organization" with a separate dues structure.

Cal-ICMA's mission is to connect California professionals for the advancement of ethical and inclusive local government management.

Cal-ICMA is a collaboration of:

- International City/County Management Association (ICMA)
- Cal Cities City Managers Department (CMD)
- California City Management Foundation (CCMF)
- California Association of County Executives (CACE)
- CivicPRIDE
- International Network of Asian Public Administrators (I-NAPA)
- Local Government Hispanic Network (LGHN)
- Municipal Management Association of Northern California (MMANC)
- Municipal Management Association of Southern California (MMASC)
- National Forum for Black Public Administrators (NFBPA)
- Women Leading Government (WLG)

This collaborative maintains a strong relationship between ICMA and its members in California, and creates a broader base of collaboration between all local government management professionals in the state, particularly in the area of professional development and training to support ethical management in local government.

The Cal-ICMA Corporate Partner Program connects businesses and organizations with a vibrant community of hundreds of local government professionals who are committed to contributing to their communities and organizations.

PARTNERSHIP OPPORTUNITIES

The Cal-ICMA Corporate Partner Program is designed to afford Partners maximum visibility and capitalize on opportunities to meet and network with potential clients and customers.

	GOLD	SILVER	BRONZE
Meetings & Events			
Invitation to Board Meeting, Meet & Greet, Breakfast/Lunch and recognition of the year's sponsors at Cal Cities' City Managers Department Conference	√	√	√
Number of registrations for representatives to each Cal-ICMA event, per year	(5)	(3)	(1)
Table signage recognition for Cal-ICMA Dinner(s) and other events, if hosted	√	√	
Title Sponsor for Cal-ICMA Dinner(s) and other events, if hosted	√		
Session Submission with Cal-ICMA for CMD, ICMA or Affiliate Conferences	√		
Webinar with recording on Cal-ICMA website	√		
Branding & Publications			
Company name and logo listed on the Cal-ICMA website with link to company website	√	√	√
Recognition in monthly Cal-ICMA e-newsletter	√	√	√
Ad in monthly Cal-ICMA e-newsletter	(3)	(2)	(1)
Social media post mentioning partner	√	√	√
Opportunity to submit white papers for e-newsletter and placement on Cal-ICMA website	√		
Professional Development			
Title Sponsor for Scholarships	√		

CORPORATE PARTNERSHIP GENERAL INFORMATION

Cal-ICMA will supply the benefits identified in the Corporate Partner Program Brochure for the selected Partnership Level. Benefits are subject to change. Under no circumstances will Cal-ICMA be liable to Partner for any amount greater than the amount paid by the Partner.

Signed Agreement

For consideration as a Partner, an electronically signed Agreement must be submitted to Sponsorship Committee Chair Peter Pirnejad (ppirnejad@losaltoshills.ca.gov) or ICMA Program Manager Kaci Fullerton (kfullerton@icma.org). Award of a Partnership designation will be final on receipt of Partner fee by Cal-ICMA. Cal-ICMA reserves the right to decline a Partner for any good faith reason.

Term

Partnerships will be effective January 1 – December 31 of the following Calendar Year after the date of the last signature on the Agreement. If both parties agree, the Partnership may take effect during the Calendar Year in which the Agreement is signed, with the understanding that the partnership will be effective through the same Calendar Year with no prorating.

Payment

ICMA, acting as Cal-ICMA's secretariat and fiscal agent, will work with Corporate Partners to finalize an agreement with all terms and conditions, and generate an invoice when the agreement is fully executed. Corporate Partner payments are final, no refunds will be provided.

Substitution

Cal-ICMA may, at its sole discretion, substitute, change or alter any event/item listed in applicable Corporate Partnership benefits for another Cal-ICMA event/item at equal value. No refunds shall be provided in the case of substitution, alteration, or change to the event/item.

Competition

Cal-ICMA does not guarantee Corporate Partners will not be in direct competition with other Corporate Partners who sell the same products/services.

More Information

For more information or to become a Cal-ICMA Partner, please contact Sponsorship Committee Chair Peter Pirnejad (ppirnejad@losaltoshills.ca.gov) or ICMA Program Manager Kaci Fullerton (kfullerton@icma.org).

CORPORATE PARTNERSHIP AGREEMENT

Please complete this form and send to Kaci Fullerton at kfullerton@icma.org.

ORGANIZATION REPRESENTATIVE: (NAME and TITLE*)	
SECONDARY ORGANIZATION CONTACT: (NAME and TITLE*)	
ORGANIZATION:	
CITY/STATE/ZIP:	
ADDRESS:	FAX:
PHONE:	ORGANIZATION WEBSITE:
EMAIL:	
SECONDARY CONTACT EMAIL:	

**Primary person coordinating your company's Cal-ICMA Corporate Partner involvement. Other persons may be designated to participate in Cal-ICMA activities as well.*

PARTNERSHIP LEVEL

Partner will support Cal-ICMA from Agreement Date through December 31, 2024 at the Sponsorship Level selected below. The Partnership will be effective through the same Calendar Year with no prorating.

**Please note: Your partnership must be paid in full by to receive full benefits at any level.*

- Gold (\$10,000) Silver (\$5,000) Bronze (\$1,500)

Total 2024 amount we wish to contribute \$ _____

SIGNATURE/TITLE: _____

DATE: _____

Your support of Cal-ICMA is truly appreciated!

**THE MISSION OF CAL-ICMA IS
TO CONNECT CALIFORNIA
PROFESSIONALS FOR THE
ADVANCEMENT OF ETHICAL
AND INCLUSIVE LOCAL
GOVERNMENT MANAGEMENT.**

WWW.CALICMA.ORG

